

Experienced graphic designer with over 15 years of diverse work experience in Canada, Taiwan, and Singapore, having worked with design studios, event agencies, corporations, and as a freelancer. Capable of working both in a team setting and independently to deliver stunning visuals within deadlines, driven by a passion for tackling any challenge.

Experience

Graphic Design Consultant | Cannabix Technologies, Burnaby, BC

April 2024 - Present

- Developed essential print and digital marketing materials, including a complete website redesign.
- Prepared the company for market launch by establishing essential brand assets and a strong visual identity.

Graphic Design Lead / Marketing Coordinator | Aaeon Technology, Taiwan

November 2018 - June 2021

- Enhanced brand identity through strategic print and digital design.
- Managed the production of a 600+ page annual catalog, ensuring timely delivery.
- Collaborated with business units to produce 12+ videos and 50+ EDMs annually.

Graphic Design Lead / Project Manager | Worldshare, Taiwan & Singapore

March 2015 - September 2018

- Led a team of 4 designers to create visuals for a flagship event with over 15,000 attendees.
- Orchestrated a highly anticipated fun run event in Singapore, captivating 8,000+ participants.
- Oversaw all design projects, maintaining communication with stakeholders to ensure guideline adherence.
- Developed WordPress websites to boost event visibility and attract attendees.

Graphic Designer | BeLuce Canada, Markham, ON

April 2011 - July 2012

- Demonstrated versatility in print and digital design, maintaining brand coherence.

Graphic Design Intern | Bread & Butter Skincare, Toronto, ON

July 2010 - May 2011

- Designed digital and print ads, website visuals, EDMs, shelf displays, and package covers.

Freelance Graphic Design & Consulting Services

2008 - Present

Skills

Technical: Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects, Premiere, Dreamweaver), Figma, HTML/CSS, Maya, Web Design, UX Design, Illustration, Photography, Motion Graphics, Video Production, Marketing, Branding

Soft: Project Management, Leadership, Teamwork, Time Management, Organization, Coordination, Multitasking

Language: English, Mandarin, Cantonese

Education

Google UX Design Certificate	Coursera	2025
Web Design and Production Certificate	Humber College	2011
Computer Animation Certificate	Sheridan College	2010
Bachelor of Design in Visual Communication	Alberta University of the Arts (AUArts)	2008